



INCOME GENERATING WHITE PAPER

FOUR MODELS FOR BUILDING INCOME AND RESIDUAL GROWTH

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CARTANA PARTNER PROGRAM

FOUR MODELS FOR BUILDING INCOME AND RESIDUAL GROWTH



HOW INDIVIDUALS AND BUSINESSES
CAN GENERATE IMMEDIATE
COMMISSIONS AND LONG-TERM
RECURRING REVENUE WITH CARTANA

EXECUTIVE SUMMARY

Cartana's Partner Programs are designed to create flexible, scalable income opportunities for individuals and businesses that help bring Cartana's services to market. Rather than a one-size-fits-all compensation plan, Cartana offers four distinct partner paths, each aligned with different levels of involvement, risk, and earning goals.

These programs allow partners to earn: - Immediate incentives and commissions - Monthly recurring residual income - Long-term growth tied to client success

This white paper outlines the structure, benefits, and earning potential of each partner model, helping prospective partners determine which path best fits their business, experience level, and income objectives.





THE CARTANA PARTNER ECOSYSTEM

Cartana's partner ecosystem is built around one core idea: partners should be rewarded both immediately and over time. Unlike traditional sales models that rely solely on one-time commissions, Cartana emphasizes residual income that grows as partners build and retain a client base.

Across all partner programs, incentives and residuals begin once a customer is fully onboarded and actively using Cartana services. As partners reach defined milestones—such as a growing number of active locations—residual income becomes a meaningful, ongoing revenue stream.

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THE FOUR PARTNER PROGRAMS

Cartana offers four primary ways to partner, each designed to match different levels of commitment and earning preferences:

- ◆ **Referral Partner Program**
- ◆ **Residual Partner Program**
- ◆ **Commission Partner Program**
- ◆ **Sales Associate Program (Full-Time & Part-Time)**



Each program can function independently, but partners may also transition between programs as their client base and goals evolve.

Partner Type 1

REFERRAL PARTNER PROGRAM

The Referral Partner Program is designed for **individuals or businesses** that want to earn incentives by introducing Cartana to qualified prospects without managing the sales or installation process.

BEST FOR

Consultants, influencers, business owners, and professionals with strong local networks who want simple, low-effort income opportunities.

START NOW

513-677-5050

partner@cartana.net

Cartana.net/partner

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Referral Partners: – Introduce Cartana services to potential clients – Hand off the sales and installation process to Cartana – Receive a one-time incentive per successful referral.

Incentive Structure

- **Essential Services Package**

Partners who refer a client to Cartana's Essential Services package—such as a website with online ordering, BlackBox services, and Google My Business placement—receive a \$200 incentive.

- **Standard POS Package**

Partners who refer a client for a standard POS setup (including equipment and online ordering) receive a \$300 incentive. Additional POS units generate an extra \$100 per unit.



Partner
Type

2

RESIDUAL PARTNER PROGRAM

The Residual Partner Program is built for partners who want to **begin earning ongoing monthly income immediately, while still receiving upfront incentives** for each new client.

BEST FOR

Independent sales professionals, agencies, and service providers seeking predictable monthly revenue growth.

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Residual Partners: - Actively support client onboarding - Help clients get operational and processing - **Build residual income** as each client goes live.

Earnings Opportunities

- **Essential Services Package:**

\$200 incentive plus immediate monthly residual income

- **Standard POS Package:**

\$300 incentive plus immediate monthly residual income

- **Credit Card Processing:**

\$100 signup incentive plus ongoing residual income

This structure allows partners to scale recurring revenue quickly while maintaining moderate involvement with clients.



Partner
Type

3

COMMISSION PARTNER PROGRAM

The Commission Partner Program offers the **highest immediate payouts**, paired with the opportunity to transition into residual income over time.



BEST FOR

Experienced sales professionals seeking strong upfront earnings while building toward long-term residual income.

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Commission Partners receive **elevated commissions** per customer – Maintain moderate involvement in onboarding – Transition to residual income after reaching scale.

Commission Structure

- **Essential Services Package**

\$500 incentive per customer

- **POS Package**

\$600 incentive per customer, including installation and training

Once a Commission Partner surpasses 50 active customer accounts, ongoing monthly residual income begins, and commissions continue at the Residual Partner level.



Partner
Type

4

SALES ASSOCIATE PROGRAM

The Sales Associate Program is designed for individuals seeking a **structured role with consistent income** while building toward residual earnings.



Sales Associates receive:
Monthly salary - Incentives per customer - Training, tools, and marketing support.

BEST FOR

Motivated professionals seeking initial support while working toward eventual long-term residual income.

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Compensation Overview

- **Full-Time Associates**

- Monthly Pay: \$2,000
- Target: 100 contacts, 20 visits per week.
- Goal: Sign up 50 businesses as quickly as possible

- **Part-Time Associates**

- Monthly Pay: \$1,000
- Target: 50 contacts, 10 visits per week.
- Goal: Sign up 50 businesses within 6 months

After reaching 50 clients, Sales Associates can transition into Commission or Residual Partner roles.





YOUR CAREER PROGRESSION AND MILESTONES TOWARD RESIDUAL INCOME

Cartana's partner programs are designed with long-term growth in mind.



KEY MILESTONES

- Building monthly recurring revenue from each client
- Reaching the 50-client threshold
- Transitioning to higher incentive and residual structures

As client businesses grow and adopt additional services, partner residual income can increase accordingly.

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START EARNING!

We have a seat waiting for you.

Open Positions

- Referral Partner
- Residual Partner
- Commission Sales
- Part & Full Time Sales

Earning Benefits

- Build A Residual Income
- Make Your Own Schedule
- No Earning Limit
- Base Salary

Apply Now

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CARTANA PARTNER PROGRAM

SALES PROCESS & ENABLEMENT



CARTANA SUPPORTS PARTNERS WITH A
STRUCTURED SALES AND ONBOARDING
PROCESS:



Prospect Identification

Identify your
prospective clients to
meet with.



Initial Consultation

Discovery meetings
will reveal customer
needs and desires.



Proposal & Agreement

Cartana agreements
are simple and
straightforward.



Implementation & Setup

Getting clients
started with Cartana
is simple and fast.



Ongoing Support

Minimal support
needed once they
start.

Partners also receive access to sales tools, including demonstration kits, marketing materials, ROI calculators, and competitive analysis resources, as well as comprehensive product and sales training.





MANY BUSINESS OPPORTUNITIES

Cartana solutions are designed for a wide range of businesses.



TARGET MARKETS

- Restaurants (full-service, quick-service, cafes, food trucks)
- Retail businesses
- Service providers (salons, spas, repair shops)
- Small businesses needing modern payment and online solutions

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Multiple Paths to Partner Success

Cartana's four partner programs provide multiple paths to success. By combining immediate incentives with recurring revenue opportunities, **Cartana enables partners to build sustainable income while helping businesses modernize their operations.**



Supplemental Income

Cartana gives you the opportunity to create an additional income stream that grows.



High Commissions

Cartana delivers high commissions to provide an immediate benefit on your sales.



Long-Term Residual Growth

build an ongoing revenue stream that pays you long after the initial sale.

Get Started Today Become A Cartana Partner



Partners interested in joining Cartana are invited to explore the program that best fits their goals and experience.



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Cartana